

Te Pae Tawhiti - Our Vision
He Whenua Hua, He Tangata Ora
Productive Lands, People Wellbeing



Whāinga 1.

Te Hunga Whai Tika

1. Strengthen beneficial owner connections and advance their collective interests
2. Support recognised marae, kura, kōhanga reo and Ngāti Hine community groups

Whāinga 2.

Ngāhere

1. A balanced kuirā (mosaic) approach
2. Strengthen 'active' management
3. Foster value added processing
4. Explore parallel cash flow ideas

Whāinga 3.

Ngā Rawa

1. Enhance horticulture options
2. Grow nutraceutical portfolio
3. Strengthen honey business
4. Continue diversification

Whāinga 4.

Ngā Tirohanga

1. Enhance capacity and capability
2. Our team feels valued and proud
3. Appropriate development pathways to management level
4. Promote research, development and innovation

Whāinga 5.

Ngā Whakahaere

1. Disciplined governance
2. Robust structures, systems and policies
3. Lift commercial acumen
4. Cultivate sustainability

Ngā Mātāpono - Our Values

1. He Ringa Ahuwhenua - We are action orientated
2. Kaitiakitanga - We are responsible guardians
3. Te Tū o Ngāti Hine - We are Ngāti Hine!
4. Whakanekeneke - We are transformative
5. Mana Motuhake - We are self sufficient
6. Whanaungatanga - We build strong relationships

Te Kaupapa - Our Purpose
He Ringa Ahuwhenua, He Hanga Mahi
Busy Hands, Creating Opportunities