

**Te Pae Tawhiti - Our Vision**  
He Whenua Hua, He Tangata Ora  
Productive Lands, People Wellbeing



**Whāinga 1.**

**Te Hunga Whai Tika**

1. Strengthen beneficial owner connections and advance their collective interests
2. Support recognised marae, kura, kōhanga reo and Ngāti Hine community groups

**Whāinga 2.**

**Ngāhere**

1. A balanced kuirā (mosaic) approach
2. Strengthen 'active' management
3. Foster value added processing
4. Explore parallel cash flow ideas

**Whāinga 3.**

**Ngā Rawa**

1. Enhance horticulture options
2. Grow nutraceutical portfolio
3. Strengthen honey business
4. Continue diversification

**Whāinga 4.**

**Ngā Tirohanga**

1. Enhance capacity and capability
2. Our team feels valued and proud
3. Appropriate development pathways to management level
4. Promote research, development and innovation

**Whāinga 5.**

**Ngā Whakahaere**

1. Disciplined governance
2. Robust structures, systems and policies
3. Lift commercial acumen
4. Cultivate sustainability

**Ngā Mātāpono - Our Values**

1. He Ringa Ahuwhenua - We are action orientated
2. Kaitiakitanga - We are responsible guardians
3. Te Tū o Ngāti Hine - We are Ngāti Hine!
4. Whakanekeneke - We are transformative
5. Mana Motuhake - We are self sufficient
6. Whanaungatanga - We build strong relationships

**Te Kaupapa - Our Purpose**  
He Ringa Ahuwhenua, He Hanga Mahi  
Busy Hands, Creating Opportunities